



ACCADEMIA ITALIANA DI ECONOMIA AZIENDALE

FONDATA NEL 1813

AIDEA Research Awards for Innovative Doctoral Thesis Project Ideas Edition 2024

In line with AIDEA's mission, which envisages the realisation of any initiative devoted to the advancement and dissemination of economics and business disciplines to institutions, enterprises and the community at large, including those supporting the training, research and teaching of young scholars, the AIDEA PhD thesis research awards aim to provide financial support to PhD students who are in the stages of conducting research and writing their thesis.

The grant aims, in particular, to support scholars engaged in original research to meet the challenges of innovation and integration/skills development that the 'National Recovery and Resilience Plan - Nextgenerationitalia' poses to the academy and the business world.

With these awards, AIDEA intends to encourage interaction between doctoral students and the business world to generate innovation:

- (i) promoting contamination among different worlds, which are deeply interconnected;
- (ii) activating synergies and cooperation to develop ideas and build new management models;
- (iii) valorising and measuring research results through transfer to the productive and social sectors.

Funding can be used for stays abroad, field work at companies and technology transfer activities, supplies (software, databases, etc.), and participation in conferences.

Research areas

Research areas related to business economics and managerial innovation in line with the challenges launched by the PNRR, with a focus on the macro-themes of sustainability (declined in its environmental, social and governance dimensions), digitisation of business models, strategic cloud management, artificial intelligence and big data, management of industry 4.0 processes, etc. Particular emphasis will be placed on innovative and interdisciplinary methods and the technological transferability of the results to different contexts and fields.

Timing

- Application submission: no later than **24.00 CEST on 31st July 2024** (application deadline)
- Award ceremony: to be defined.
- Premium payout period: **31 October 2024- 31 October 2025**



ACCADEMIA ITALIANA DI ECONOMIA AZIENDALE

FONDATA NEL 1813

Number of prizes

3 prizes of 4,000 euros each.

Areas of use of the prize

The prize can be used to reimburse expenses incurred for the following activities:

- purchase of databases,
- visiting periods abroad,
- participation in international conferences as presenter or speaker,
- remuneration of research assistant for data collection/processing activities,
- implementation of field projects at companies,
- additional activities that support the doctoral student's research.

Who can participate

Doctoral candidates who are enrolled in the **XXXVIII cycle** or the **XXXVII cycle** in the case of four-year doctorates.

How to participate

Applicants for the awards will have to submit 3 different documents:

1. research project in which the following are appropriately indicated: research objective, Scientific Disciplinary Sector (SSD) of reference of the thesis, research question, identified gap and added value/innovativeness of the research, methodology, expected results, reference bibliography, budget for the use of funds (indication of use of funds and timeline). Maximum length: 8 pages (20,000 characters including spaces). **The document must not contain any indications allowing the identification of the candidate**
2. Self-certification of completion of first/second-year activities (as appropriate)
3. Certification by the tutor/reporter of both the deposit/approval of the thesis title and the consistency of the thesis with the topics of interest of the scientific-disciplinary sectors of Aidea (Economic-Business Sciences) and the scientific societies in the economic-business area aggregated within it.



ACCADEMIA ITALIANA DI ECONOMIA AZIENDALE

FONDATA NEL 1813

Assessment

A 5-member cross-sectional committee appointed by the AIDEA Board will assess the submitted applications. The committee will assess the project's scientific quality, including its originality, interdisciplinarity and potential in terms of impact on the advancement of knowledge, also in relation to business and congruence with the research areas specified in the call.

The evaluation of the project content will be complemented by an assessment of the project's feasibility within the time frame of the award (1 year) and the appropriateness of the costs of the planned activities.

Upon completion of the evaluations, the committee will formulate a proposal to the AIDEA Board of Directors to award the research prizes.

Disbursement of prizes to winners

Prizes are disbursed to cover costs incurred during the award period (31 October 2024-31 October 2025); therefore, winners may request reimbursement for expenses incurred in carrying out the activities envisaged in the project directly from the AIDEA secretariat, providing the necessary documentation to support the request.

For further information: segreteria@accademiaaidea.it